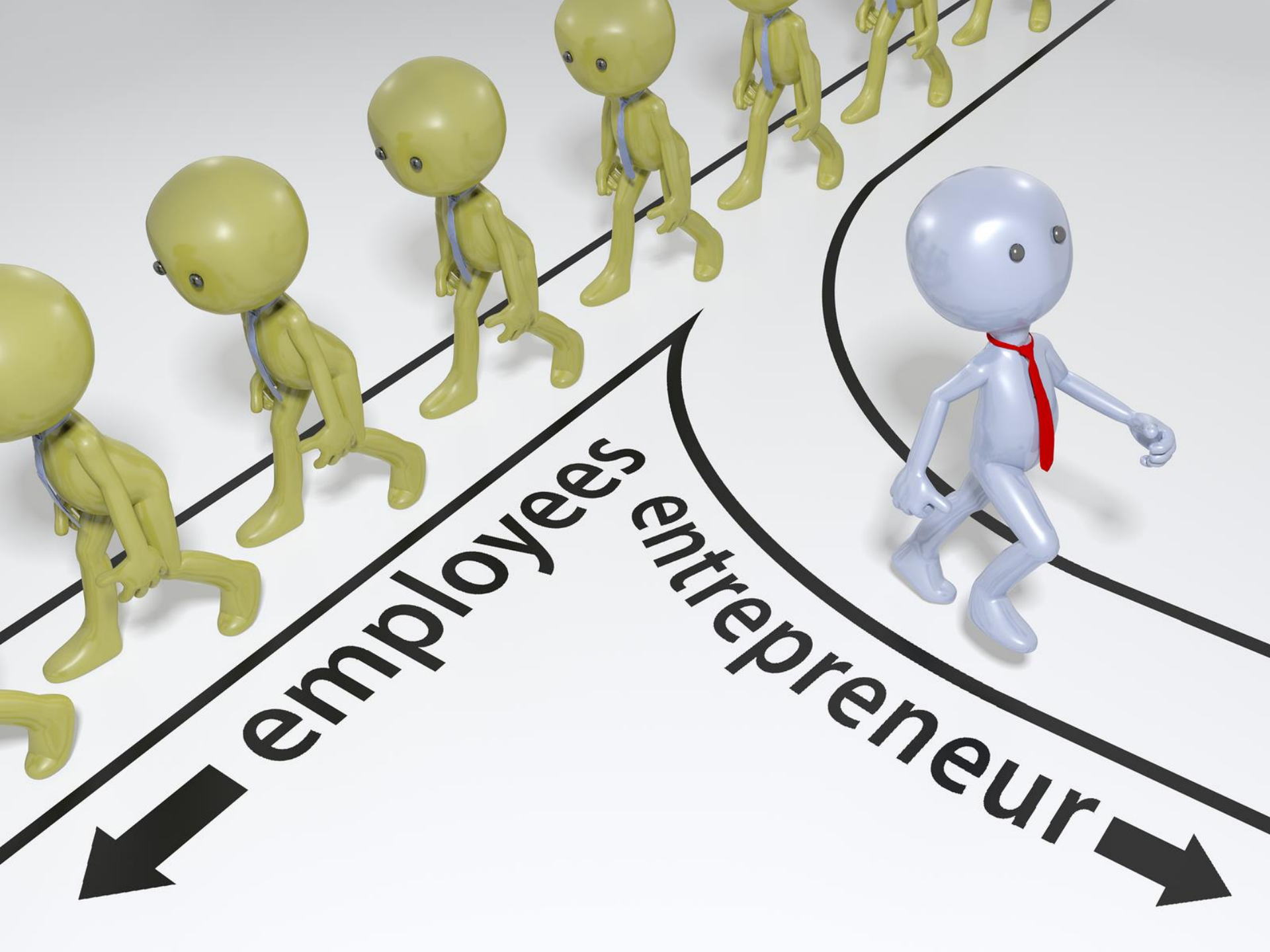


# AURORA'S P.G COLLEGE MOOSARAMBAGH

## ENTREPRENEURSHIP DEVELOPMENT CELL

**अंतः प्रेरणा**

An Initiative ...



employees entrepreneur



# WHY?

## ENTREPRENEURSHIP



**OWN**  
SCHEDULES

**FINANCIAL**  
FREEDOM

**LEGACY**

**OWN**  
LIFE STYLE

# BE YOUR OWN BOSS



Job vs Business: Which is Better?



# E.D CELL (अंतः प्रेरणा)

## OBJECTIVES

- To create awareness and to kindle the sparks of Entrepreneurship among students & budding entrepreneurs.
- To facilitate technical, financial and other services to budding & promising entrepreneurs
- To organize Guest lectures, Seminars, Workshops, Industrial visits and other Development Programs to enhance Entrepreneurial Skills and inculcate Entrepreneurial culture
- To inspire and motivate Job Seekers to turn Job Creators
- To become a center of Excellence for EDP in the long run

# MoUs

- NEN
- BYST
- NSIC
- ALEAP
- COWE



**ALEAP**  
Association of Lady  
Entrepreneurs of India

एन. एस. आई. सी.  
**NSIC**  
ISO 9001 : 2008  
National Small Industries Corporation  
राष्ट्रीय लघु उद्योग निगम लिमिटेड



## Activities/Events conducted in the last Academic Year (2017-18)

- **ED Cell Inauguration and Orientation** - October 11, 2017
- **Cost Management Accounting (CMA)** Career Awareness Program – December 11, 2017
- **Business Plan Competition** – November 25, 2017
- **ED Cell- Poster making Competition** - October 11, 2017
- **Guest Lecture** by an eminent Industrialist and Entrepreneur with 33 yrs experience, Mr. G. Venkata Ramana - December 12, 2017
- **Guest Lecture** by Mr. Suhas Sadurla on APT-PRO Training Services on 'Entrepreneurship'
- **National Seminar** on 'Entrepreneurship' - February 24, 2018

# Activities/Events conducted in the last Academic Year (2017-18)

- **Webinar** by NEN on E- Week - January 08, 2018
- **NEN Boot Camp** – at Rishi College of Engg. - January 11, 2018
- **Inter-College Debate Competition** at University College for Women, Koti. 2 teams of girls had taken part. Best Speaker was awarded to Ms Spandana Reddy of MBA 1<sup>st</sup> yr - November 02, 2017
- **Inter-College Programme on Entrepreneurship** at David Memorial Institute of Management. 4 teams participated in various events such as Business Quiz , Poster making and Presentation and Seminar by NSIC .  
Our Students won 1<sup>st</sup> and 2<sup>nd</sup> prizes -- 6<sup>th</sup> and 7<sup>th</sup> March 2018
- **COWE Workshop** --March 10, 2018
- **National Institute of Micro, Small and Medium Enterprises** (NIMSME – A Govt of India undertaking) . 15 days Career program on Financial Products and Services - 5<sup>th</sup> to 20<sup>th</sup> February 2018



# Activities planned for the entire year (2018-19)

- Guest Lectures
- Workshops
- Awareness Programmes by BYST
- Business Plan Competition
- Sessions with Experts & Successful Entrepreneurs
- Vikreya Vedika
- Aahaar Utsav
- Poster making and presentation competition
- NI-MSME 26 days EDP (10<sup>th</sup> Sep'18 – 6<sup>th</sup> Oct'18)

**Remember, when you were free to dream?**



**If you are an entrepreneur at heart, it's never too late to start.**